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## **GLOBALIZATION, MEDIA AND SIRAH STUDIES: AN ASPIRATION TO DEVELOP GLOBAL PEACE AND UNITY**

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### **ABSTRACT:**

Global peace and Global unity are the utmost requirements of the Muslims residing in different geographical regions of the world in order to emerge as one unit in the global village. In other words, the absence of peace and unity among Muslims of the worlds would end in annihilation of our true representation. The role of Globalization in the present era is quiet eminent that highlights its abilities to work as a catalyst in initiating, promoting and strengthening the Muslims across different Cultures as well as defining new horizons. This process is catalyzed by the eminent power of media that reaches out to almost every person and house in this world. The paper highlights the literature developments of the Islamic unity and peace in the light of teachings of Islam and Prophet Muhammad (PBUH) along with the role of Globalization in relation to Muslims of the Ummah at large. The paper embraces the descriptive approach to highlight the ways to promote the unity and peace along with the solutions to the problems of the Muslims on the whole and a hopeful message to the media of the world to change their operational strategies for Muslims and try to promote the true and healthy side of our religion that demands nothing but Global Peace and Unity. Moreover, different recommendations are given to speed up the process.

**Keywords:** *Globalization, Global Peace, Global Unity, Unity in Muslims, Media, Teachings of Prophet (PBUH).*



### **Introduction**

Technological development has not only shattered social boundaries of the world but also has brought remarkable revolution in all walks of life. Marshall McLuhan, a Canadian scholar floated the concept of “Global Village” in 1960 and explained that the whole world has become a village due to full and free flow of information and communication. It provides them the opportunity to share their values, tradition and feeling with each other irrespective of the place and distance. Now due to the global communication networks, people can share their experiences and knowledge with each other.

Globalization is a process which is based on the mutual interaction, sharing knowledge, communication, and integration among people, communities, societies, governments, and among different nations. This process is driven by the international investment, trade, and exchange of goods and service which is facilitated by information technology. It has prominent effects and impacts on the environment, culture, political system, economic prosperity, society and almost all the aspects of human life and well-being. It is hard to define globalization due to its multifaceted nature and is being defined by different scholars in different ways. Some of the scholars focus on the economic side and outlook to explain and discuss the concept of globalization while others focus on the political and social aspects to discuss and explain the concept of globalization.<sup>1</sup> Another school of thought equates it with advancement and development of technology and connects it with the global communication system.

Globalization still unable to attain a definition based on the consensus of the scholars. The scholars have used different conceptualization for the globalization.<sup>2</sup> According to Walsham, “The term globalization has achieved the unusual status, in a relatively short time, of becoming fashionable in academic debates in the social sciences, in the business world and to some extent in the popular media. However, even a cursory examination of these sources would demonstrate that the term is highly ambiguous and that it masks a wide variety of opinions on what is happening in the world.”<sup>3</sup> Cultural globalization is the process of facilitating the transformation of the different features of the culture to adjust them with innovation and communication plays a vital role in this transformation. The cross-culture communication integrates the different aspects of the culture to innovate the existing patterns of traditions, language, customs and activities.<sup>4</sup>

The advancement that took place in communication, transportation, and information provided the sound basis for globalization and it is the phenomenon of the enormous economic growth that leads towards the political and cultural

transformation of the communities, businesses, and government across the world. International institutions that are overseeing the world trade are playing the key roles in the global era. The development of the human societies all over the world is growing fastly in term of communication due to the global charter of communication created by the global character of economy.<sup>5</sup>

The term globalization has been used in much popular meaning. Its extensive usage took place due to the rapid flow of trade, finance, technology, and information. The worldwide dissemination of the ideas is based on the rapid travel and mass communication ensured by the modern means. The developing societies are not properly prepared to gain the benefits of the globalization due to the lack of social development. But these modern technologies are the part and parcel of these societies irrespective of their prior preparation and are bound to adopt these modern means. It may have both positive and negative effects on these societies.

The developing world is under pressure to face the global situation because it can harm the social fabrics and culture but also provide an opportunity to communicate and integrate with the world community. The developing countries required devising a comprehensive strategy to main balance between the inter-country and intra-country balance among people. This may guide the country to get benefits from globalization by countering its harmful effects.

Islam as one of the prominent religions of the world is facing many problems due to the globalization it's because of the internal weaknesses and less effective communication and ways to deal with it. We require a wide-ranging mechanism to give an active and effective way to promote Global Peace and Unity using Globalization to boost the positive teachings to pave the way of united Islamic Ummah and gain true benefits of globalization.

Hence, we can develop that Globalization denotes a process by which all the existing units of the world come together as one. It has helped in providing illustrations for globalization. In our scenario we are considering the Muslim Ummah from different parts of the world belonging to different casts and creeds to be considered as one that is to be held upright for the global peace and unity. This paper highlights the literature developments of the Islamic unity and peace in the light of teachings of Islam and Prophet Muhammad (PBUH) along with the role of Globalization in relation to Muslims of the Ummah at large.

#### **Globalization and Media:**

Nowadays, Mass media is playing a crucial role in enhancing globalization, facilitating culture exchange and multiple flows of information and image between countries through television programming, new technologies, international news broadcasts, film and music.<sup>6</sup> Globalization has positive impacts on media, people and organizations. The most obvious significance of globalization is the modern communication which is available across the world.

The use of different media technologies like newspapers, TVs, magazines, and the internet has facilitated the layman to spread data and information and has helped individuals to live together, though separated by space and time.

Further, the use of globalizing shows, which make use of different media components, has also influenced the way people operate and has shaped how they think about their identities, culture and the world.<sup>7</sup> World has become a global village after media revolution. Everyone is working toward changing their operations to take advantage of the technologies. It is obvious that media operations have been enhanced through globalization due to technological advancements, which people are using to share information.<sup>8</sup>

**Religion and Globalization:**

A great number of religious opinion leaders comprehend globalization as an entity that talks about and supports the political and economic process and see it as a threat and regard as useless to the religious teachings. The most recent approach to globalization emphasis on the fact that it holds distinct worth when it comes to religion. As far as the recent literature and researches are considered, they completely ignore the religious aspect of Globalization, giving rise to the inability of the world to understand Muslims and provision of circumstances that might promote Unity and Peace. This malingering of focus towards the religious aspect is because of the domination of economic and political aspects in the world.

Considering the relation between globalization and religion it points towards two possible outcomes; role of globalization to help understand the religious context of Muslims and effects of globalization in religion.<sup>9</sup>

**Religion and Media:**

Since the 9/11 attack the world is afraid of Muslims as the world media portrays Muslims as terrorists and Islam as an extremist religion that holds nothing but bad intentions for the people of the world. After many years the media is changing its game and acting as a platform that tells people about Islam and how to respond a Muslim but a large factor of Muslims being people of Peace, Love and Unity is absent from the media.<sup>10</sup> Immense focus is needed to out root the terrorist image of Muslims nationwide and media can play a fundamental role in doing that as it is the only medium that can across borders and nation. We can only hope that media will perform its duties towards the positive image building of the Muslim nation on day.

**Islam a Religion of Peace and Love;**

**Defining Islam:**

The root of the word Islam, refers to "making peace, being in a mutually peaceful environment, greetings, rescue, safety, being secure, finding peace, reaching salvation and well-being or being far from danger, attaining goodness, comfort and favor, keeping away from troubles and disasters, submitting the self and obeying, respect, being far from wrong." The "submitting the self and obeying" here means "submitting to justice and righteousness in order to reach peace and safety and being in a peaceful environment by one's free will." In fact, salaam and Salamat, mean "to reach salvation," and their rubai form (with four radical letters) aslama means "submitted, became Muslim, and made peace." "Islam" as either a noun or a verb with these meanings is mentioned in many verses in the Qur'an.

Deriving the idea of Islam from this perspective we can say that Islam is the meaning of submission to only and only Allah Almighty and obeying and accepting His orders at any cost by following the teachings of our beloved Prophet (PBUH) and abiding by them. In this manner Muslim is the one who lives a peaceful life and keeps a peaceful and safe environment around himself and make efforts to spread unity and love among the Muslim Ummah.

For Muslims to live in a peaceful environment the Qur'an asks to that all humanity should stay away from Shaitan and try not to follow his path. As stated in the verse:

*"O you who believe! Come in full submission to God, all of you, (without allowing any discord among you due to worldly reasons), and do not follow in the footsteps of Satan, for indeed he is a manifest enemy to you (seeking to seduce you to rebel against God, with glittering promises)" (Qur'an, 2:208).*

To portray the true image of Islam, we have to consider the teachings of our beloved Prophet and use the globalization aspect to spread it to every person; Muslim and non-Muslim so that everyone should know that our religion comes in the name of global peace and unity of the human kind.

### **The Principle Need of Muslims: Islamic unity and Peace:**

Unity and Peace go hand in hand when it comes to the most important duties of Muslims in this world because peace can only be achieved by observing unity amongst us. All great aspirations require serious efforts. No great aspiration can be achieved in the absence of serious efforts. Unity among Muslims is not an exception: It requires efforts. It is our duty to make efforts to create unity in the world of Islam. This unity can solve many problems. It can bring about glory for Muslim nations and communities. On studying the present situation of the Muslims of different countries we came to observe that Muslims need to stand together in order to be taken serious by the super and foreign powers of the world who seem to dominate us and belittle us.

We as a nation are facing many internal and external obstacles that are the result of lack of communication between different parts of the world where Muslims reside. These obstacles can be overcome by keeping Faith in Muslims and keeping healthy relationship between logical argumentation and acceptance of other religions in a healthy way. As Muslim Ummah it's our utmost important duty to treat each other with respect and not showing aggressive rejection towards the rights and beliefs of other religions. Leaving the ideological debate to the Ulema-e-Islam we should try and engage in the vigorous efforts to restore peace and unity in Muslims and in the rest of the world.

Keeping the recent event of Palestine and Syria in our minds it would not be wrong to say that the superpowers who don't want us to prosper as a Muslim nation is acting vigorously than ever before against us and disintegrating us to the fullest might be on their agenda list of the future. In such case standing divided in the name of ethnicity, caste or creed is the last thing that we need. If it is put into consideration than it would create disharmony and upheaval in the world of Islam. When ethnicity is dragged into this matter, each and every country would stand alone with their own ethnicity be there Kurds, Pakistanis, Arabs, Turks or any other country. What will be left of our Ummah if such scenario arises? Will it not be a disaster for the Muslim Ummah and their communal proficiencies?

### **Islamic Perspectives of the Concept of Unity**

Islam is the first and only religion in the world that has declared both, unity of human kind and the oneness of Allah (*tawhīd*).

According to Holy Qur'an,

*"And obey Allah and his messenger and fall not into disputes lest you lose heart and your power depart and be patient and Persevering."*<sup>11</sup>

Allah almighty built the human mankind keeping the unity among us by making the origin of everyone same as for coming to this world. No second way is adopted to create any of the human being just to eliminate the sense of superiority from the roots.

*"O mankind! We created you from a single pair of a male and a female, and made you into nations and tribes, that you may know one another, indeed, the noblest among you in the sight of Allah is the one who is more deeply conscious of Allah"*<sup>12</sup>

Allah commanded Muslims to stay united and boost the world and its residents towards Islam and its teachings. This is the reason he commanded:

*"And hold fast, all together by the rope of Allah and not be divided among yourselves..."*<sup>13</sup>

Allah Almighty also recommended a mode of undertaking any disagreement that might come up between us that strengthens the unity among us;

*“O, you who believe! Obey Allah and obey the Messenger, and those with authority among you. If you differ in anything among yourselves, refer it to Allah and His Messenger, if you do believe in Allah and the last day; that is best and most suitable for final determination.”<sup>14</sup>*

This is a clear notion that clarifies that the absolute unity of Muslim Ummah is not in celebrating the day of Eid on same day but in ensuring the complete following of Qur'an and Sunnah of Prophet (PBUH). Our unity will prevail the world and its residing powers if we start acting upon the Holy commandments sent to us by Allah and comprehended by Prophet Muhammad (PBUH). The agonizing and dividend condition of Muslims is just because of the fact they have stopped practicing what Allah and our Prophet (PBUH) said and asked us to do. History is the witness of Muslim's glory when they were true practicing Muslims and were united.

Prevailing condition have shown that Muslims are astray from the Sunnah and Qur'an just be called as modernized and stay updated, but it's totally wrong to do it on the cost of abandoning the right path. In the end nothing would be left of this and there would be no use of it. Sectarianism predominantly is acting like the menace and paving the way for disunity that is ripping Muslims away from each other. This is the time for Muslims to stand united against these evils and restore the true meaning of Islam and act on the following:

1. Discourage any kind of racism, sectarianism, nationalism and disunity practiced by any governmental and non-governmental institutions.
2. Unite in the name of Qur'an and Sunnah of Prophet Muhammad (PBUH)
3. Promote and develop healthy relationships with Muslims. <sup>15</sup>

### **Islamic Perspective for Global Peace:**

Pursuit of Peace is the most common things that is on the agenda of every religion present in the world. Many initiatives have been taken as a collective effort to solve disputes and discontentment of the world despite of it being from any genre of the social issue i.e. social, political, economic or ethical through negotiations and dialogues.<sup>16</sup> A common perception of Islam being a religion of violence is prevalent in our society. This has no basis in Islam as it's a religion of peace.

The very first verse of the Holy Qur'an reads as:

*“In the name of Allah, the Most Merciful and the Most Compassionate.”*

The said verse is repeated 114 times in Qur'an and denotes that Allah Almighty is compassionate and merciful. Hence, Muslims should also demonstrate these traits.

*“And God calls to the home of peace.”<sup>17</sup>*

This shows that Islam is all about peace and centered along the very objective of peace.

*“If you deal with your enemy positively and return good for evil, he will become your closest friend.”<sup>18</sup>*

These references from the Qur’an and Sunna make it clear that peace is the greatest concern of Islam and despite all the races, differences and religious affiliations peace is there for every single day among the Muslims as well as the non-Muslims. The reason of Islam emphasizing peace to a great extent is that everything that Islam has told us to do or every order that we are supposed to follow can only be done in peaceful environment. Due to this importance, the Prophet Muhammad (SAW) always wanted to maintain peace even at the price of unilateral adjustment.<sup>19</sup>

**Promoting the Holy Prophets’ (PBUH) lessons:**

The only way to restore Islamic peace and unity we need to be acquainted with the righteous path that is shown to us by our beloved Prophet (PBUH) that is the epitome of the teachings of Islam. Of course, the teachings of our beloved Prophet are for the humanity as a whole but we Muslims should be the first ones to follow them, get benefitted and be optimized according to our Allah’s will.

Allah the most dignified prepared Prophet (PBUH) for the sole and utter most important mission of humanity.<sup>20</sup> Imam Sadiq said,

*“Almighty God educated His Messenger well and when he had educated him to perfection, He said surely you have a great character. Then He entrusted him with the affairs of Islam and the Ummah so that he could educate His servants and manage their affairs.”<sup>21</sup>*

God Almighty provide vision to our Prophet and gifted him with strength to improve day by day to the point where he rose up high with the help of tools, He equipped him. Today our spiritual and life of the world depends upon the lessons that we learn from the personality of our Prophet (PBUH). In order to restore peace and unity among ourselves we have to consider the only and best example of character we have, of our Prophet (PBUH).

Since the advent of this world human kind is in search of unity and peace which was found in the teachings of our Prophet (PBUH). Every good behavior and good deed that anyone could have ever desired is present in Prophet (PBUH). To promote peace and unity we ought to be linnet, patient and show brotherly behavior. The Holy Prophet (PBUH) was a holder of all these characteristics and showed them towards everybody in the society irrespective of that person’s religion, color or caste.



Allah the Exalted has already guaranteed, if we choose the right path and struggle in His way with our full efforts for sure He will help us to achieve our objectives. And ultimately one will be succeeded in their goals at the end of day as a result of resistance. We should be strong enough to face all of the pains and never seem to be helpless in the face of worldly passions.

We ought not to be weak and fall a pray to the worldly temptations and resist the desires that could make us sinner. All these things together would bring happiness and dignity in our society. If a society is to row, then it has to adopt the method of purification that means purifying people and keep harmful things away from them. During the 23-year Prophet Hood our Prophet observed this method. Following are the few examples:

**Always be Optimistic and do not promote Slander and Pessimism:**

It is of greater importance that our environment in which we dwell is healthy and to create a healthy environment used to take certain steps along with his wisely recommendations. To cleanse the hearts of un-rural Arabs Prophet (PBUH) had to clear their mistrusts and negative thoughts. The below mentioned narration from the Prophet (PBUH) stated that:

*"None of you is allowed to speak to me behind the back of any of my companions because I want to come to you while I have nothing against you in my heart."*

He disliked this conduct and asked not to do so, especially behind each other's back. The above-mentioned narration is a clear order from the Prophet (PBUH) to behave and watch their conducts.

**Response of the Holy Qur'an towards the people who Escalate rumors:**

In the time of Prophet (PBUH) certain people started rumors about Prophet's wife that levelled allegations against her. These allegations were to be cleared, not because she was wife of a Prophet but because people were to be told about the strong reaction for spreading rumors.

The word "*lawla*" used in Qur'an means "If a person criticize someone for not doing that thing".

*"Why did not the believing men and the believing women, when you heard it, think well of their own people, and say: This is an evident falsehood?"<sup>22</sup>*

In another Ayah, Allah Almighty says:

*"And why did you not, when you heard it, say: It not does beseem us that we should talk of it. Glory be to you. This is a great slander."<sup>23</sup>*

This Ayah means to avoid rumors for religious faith. One cannot just throw accusations towards anyone he or she has to provide with the proof to their claims. This is clearly obvious from the above mention Ayah that this matter is highly significant in the history of Islam, one that promote the counter narratives against the rumors about personal affairs of people in Islamic communities. These fake

stories and rumors are the major reasons for an unhealthy atmosphere and suspicion in the minds of people in the society. Islamic theology is completely against this attitude and such rumors are strictly forbidden in Islamic law. Therefore, the major duty performed by the Holy Prophet (PBUH) was that he always promoted the peace and love for the whole universe without any discrimination.

### **1. Khutbah Hajjtu Wida:**

At the time of *Khutbah Hajjtu Wida* our beloved Prophet (SAWW) delivered his final sermon that is relatable to every Muslim and non-Muslim of this world. It provides a comprehensive guideline to spend our lives with all the basic principles and a complete code of conduct. It is considered to be one of the best addresses made in the history of this earth because of the fact that it is been delivered by the most honest, pious, truthful and exemplary human ever has been. In this last sermon our Prophet (SAW) advised us to be united without thinking of yourself as a superior to another on the basis of color, race or creed.

*"There is no superiority for an Arab over a non-Arab, nor for a non-Arab over an Arab. Neither is the white superior over the black, nor is the black superior over the white -- except by piety."*<sup>24</sup>

It states that everyone is from Adam and Eve and therefore brother and sisters in the eye of Islam. Hence, it out roots racism and pave a way towards a world that is united and peaceful.

### **2. Encouraging the essence of Gratitude:**

Holy Prophet (PBUH) maintained the atmosphere of values, gratitude respect, sense of loyalty and respect of each other's rights. According to a narration, king of Abyssinia 'Najashi', a Christian, sent a delegation to meet the Holy Prophet (PBUH) in *Madinah* and to deliver his message. When the delegation arrived the Holy Prophet (PBUH) received and served them. His companions said: "Messenger of God, we are here, so let us take care of serving the guests." The Holy Prophet (PBUH) said: "No, when Muslims migrated to Abyssinia, their king showed a lot of respect and now I want to return the favor." This shows thankfulness to a non-Muslim without thinking that he is not one of us.

### **3. Unity and Peace for Humanity is far better than Muslim unity:**

It is made clear that Islam promotes unity and Peace for all rather than unity and Peace of Muslims only and the traditions of our Prophet showed the unity for ALL. Allah also emphasis on the sister and brotherhood among humanity. From the Qur'an:

*"The Believers are but a single Brotherhood: So, make peace and reconciliation between your two (contending) brothers; and fear God, that ye may receive Mercy".<sup>25</sup>*

Also from the Holy Qur'an:

*"And hold fast, all together, by the rope which God (stretches out for you), and be not divided among yourselves; and remember with gratitude God's favor on you; for ye were enemies and He joined your hearts in love, so that by His Grace, ye became brethren; and ye were on the brink of the pit of Fire, and He saved you from it. Thus, doth God make His Signs clear to you: That ye may be guided".<sup>26</sup>*

From the Hadith:

*"In their love, kindness and compassion for each other, the believers are like a human body. You see the believers as regards their being merciful among themselves and showing love among themselves and being kind, resembling one body, so that, if any part of the body is not well then the whole body shares the sleeplessness (insomnia) and fever with it." (Bukhari, Muslim).<sup>27</sup>*

#### **4. Demonstrating the act of tolerance for other's point of view:**

It's very interesting to see that many of us witness tolerance in the offices and colleges where a superior taunt and bashes you for something you never did or said or wasn't responsible for, this kind of tolerance is not observable in the mosque or community functions where people seem to forget their etiquettes and values. When it comes to Islam, we see that it possesses a very wide range of scholarly views that covers the genre as diverse as the matter of where to place your hand during prayer to whether or not participate in any process regarding political issues like voting. Same is the case with the teachings of our Prophet (PBUH). If our Prophet (PBUH) showed tolerance in the most difficult times too then who are we to not follow his footsteps.<sup>28</sup>

Ibn Abbas reported:

*"The Messenger of Allah, peace and blessings be upon him, said, "Be tolerant and you will receive tolerance" (Musnad Ahmad 2233).<sup>29</sup>*

#### **5. Never address anyone as Kafir:**

A very horrible proceeding is seen in our society by which anyone who creates a scenario that is against anyone's values or what he or she practices, is addressed as Kafir. This is a wrong practice and the person who is supposedly wrong should be corrected politely instead of being addressed as Kafir as this would break his heart and a sense of anger and discomfort may develop and threat the unity and peace. Prophet (PBUH) warned us that if a person who is being called as Kafir is not a Kafir in real then the person calling him Kafir himself would be Kafir.

#### **6. Keeping in Touch with Different Ethnic across Boundaries:**

The disease of building ethnic based mosques and separating oneself from other sects is very prevalent in the Muslim community all over the world. Just imagine, how would we gather everyone and act on the global unity and peace when we ourselves are building different walls around us to differentiate us from others? We need to shatter sectarianism and shut this ethno-cultural differentiation. For this, Muslim leaders, scholars and opinion leaders need to take first step and open door for all in one place at the same time as our Prophet (PBUH) did for everyone no matter black or white, Arab or not.

**7. Obey the advice found in Qur'an:**

In Surah Hujurat, Qur'an delivers a commendable advice on the avoidance of behavior when establishing unity. Discuss the themes of Surah Hujurat relating to Muslim behavior in family meetings, study circles and classes for young and old Muslims, Khutbahs, talks, etc. in your community to share this Divine wisdom with all. Whenever you recall that you have done Ghibah (backbitten someone) against a Muslim or non-Muslim, you should remember that you need to seek that person's forgiveness. Doing this is a prerequisite to washing off that sin.<sup>30</sup>

**8. Make Dua for unity:**

Imams and other Muslim scholars should put emphasis on unity in their Khutbahs and make special Duas. In this way we would ensure that along with doing efforts for it we are also offering Dua and Allah would listen to what we are begging for soon In Sha Allah.

*"Dua is the essence of worship" (AL Tirmidhi).<sup>31</sup>*

**9. Acquire the art of criticizing without hurting others:**

The way some Muslims criticize each other may infuriate others and instigate cold exchange of words and other hard feelings because you cannot know the internal feelings and values of a person as they are not predictable by seeing someone's face. We must learn a way to mildly criticize others where their feelings don't get hurt or they don't get a wrong idea about our religion but still understand what they did wrong. Everyone should learn the proper etiquettes and conduct to create better sense of relativeness.

**Role of Media in Promoting and Building Global Unity and Peace:**

We all are well familiar with the famous media phrase "Bad News Is Good News" and this is the mantra every media channel follows now a days. They try their level best to create sensationalism, set agendas, build propagandas and trigger aggression and hatred in people regarding people and other material things.

Considering the ability of media to shape and formulate opinions, attitudes and behaviors of its viewers, we can say that a day will come when media would work

to promote healthy images of the world too. The best and appropriate way of doing this is by spreading the message of global peace and unity. The need of the hour is to have someone with a greater reach to the world tell that Muslims mean no harm to anybody and anything in this world under no circumstances. Tell that Islam is the religion that preaches and practices Unity and Peace as per the commandments from Allah and Sunnah of our Prophet (PBUH). Show the true peace building face of Muslims so that people no longer feel threatened by us. Make sure the warmth our religion has offered us reaches to the hearts of non-Muslims. The hatred they have against us is filled with love and respect. And such large reach is only possessed by Media in the present era that reaches every house in this world without discrimination.

In Pakistan, we can ask PEMRA to arrange such shows or news bulletins that are helpful in showing that we Muslims come in Peace and are interested in Global Unity.

**Conclusion:**

Global Unity and Peace are undistinguishably interlinked and are regarded of utmost importance in order to attain the progress of Muslim Ummah. It cannot be achieved in a negative or stressful environment. All the problems of the world can be and should be confronted, discussed and systematically solved in order to avoid any discontentment and give a notion about Islam as a religion of Peace and unity and that it can be adopted as a way of life.

If the Muslim Ummah is successful in following the very footsteps of our beloved Prophet (PBUH) and implement his teachings everyday it would quiet possible to achieve Global unity and peace in no time. Muslims will accomplish social growth if they demolish every negative aspect from life; sectarianism, tribal distributions or ethnic diversity etc. This is a wakeup call for all the Muslims of the world to realize that it's about time to bring Global unity and peace to bring about permanent social change in the society.

**Recommendations:**

In order to become a balanced Muslim and endure moral, physical and spiritual balance, Muslims all over the world should join their hands and promote unity and peace ignoring the color of anyone's skin, respective ideologies, institutions and organizations. The paper sheds light too few of the ways for the Muslims of the world to do this and fill the social, communal and cultural gap between the people of this world. Following are some of the recommendations that we as a Muslim observe to make our contribution in building unity and peace.

- Induce eminent positive change in behavior when treating different brothers and sisters whether they are the non-Muslims or Muslim.

- Enforce a special attention towards the empowerment of youth, their growth patterns and opportunities along with the road map to encourage development in Islam.
- Preaching a Jihad that is free of violence and paves a way to better and happy life of every Muslim.
- Asking Allah (SWT) for guidance in order to achieve and set new and improved standards for stability in politics, economics and peace of the world.
- Building positive institutions that can build Muslim unity and peace worldwide.
- Justice with observance of good governance that unifies Muslims to negate sensationalism and promote unity and peace.
- Holding International Lectures, Conferences and Seminars.

All of the above-mentioned recommendations could prove to be very helpful and affective in combating the problems of Muslims around the world with the goal to have a fresh start towards building healthy relationships, unity, peace and brotherhood.



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- <sup>11</sup> Qur'an 8:46
- <sup>12</sup> Qur'an 49:13
- <sup>13</sup> Qur'an 3:103
- <sup>14</sup> Qur'an 4:59
- <sup>15</sup> Adapted from The Charter, A Call for Muslim Unity, Charter 3:103
- <sup>16</sup> Prof. Dr. Anis Ahmad is Vice-Chancellor of Rephah International University, Islamabad. This is his working paper that he presented in international seminar on 'Peace and Justice: The Religious Perspectives' held in Islamabad on Jan. 15, 2004 under the auspices of IPS.
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- <sup>22</sup> Qur'an 24:12
- <sup>23</sup> Qur'an 24:16
- <sup>24</sup> See Al-Bukhari, Hadith 1623, 1626, 6361) Sahih of Imam Muslim also refers to this sermon in Hadith number 98. Imam al-Tirmidhi has mentioned this sermon in Hadith nos. 1628, 2046, 2085. Imam Ahmed bin Hanbal has given the longest and perhaps the most complete version of this sermon in his Masnud, Hadith 19774)
- <sup>25</sup> Qur'an (49:10)
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